

GRAPHIC DESIGNER

CONTACT

650.388.8833

amanda.macduff17@gmail.com

macduff.design

AMANDA MACDUFF

→ OBJECTIVE

Seeking a design position in a studio or company where I can commit my design skills to their efforts as part of a creative team, while also getting the opportunity to grow and further develop as a designer.

EDUCATION

Academy of Art University // San Francisco, CA
MA, School of Graphic Design // 2020-2021

Semester at Sea // MV World Odyssey
Study Abroad // 2015-2016

Santa Clara University // Santa Clara, CA
BA, Sociology // 2013-2017

EXPERIENCE

Shape Security // Mountain View, CA

Marketing Coordinator // June 2017–November 2018

Supported Marketing staff by conducting research on market trends as well as performing competitive analysis in order to assist in the re-design of both the external company website as well as the internal intranet system. Created, managed and ran analytics on several email campaigns, using MailChimp and Marketo. Planned and executed trade shows as well as in-office events.

Shape Security // Mountain View, CA

Student Internship // Summer 2013–2016

Worked cross functionally with Human Resources, Finance, Marketing and Administration departments.

SOFTWARE

InDesign, Illustrator, Adobe XD, Photoshop,
Invision, Figma, Microsoft Office, Google Suite,
MailChimp, Marketo

INTERESTS

UX/UI Design
Product Design
Editorial Design

REFERENCES

Furnished upon request